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Reproductive Care Community Social Media Toolkit

Social Media Graphics & Captions

Share the following social media posts and accompanying graphics on each of your platforms. They are divided into the following sections:

- ◆ Know Your Rights
- ◆ Reproductive Rights Definitions
- ◆ Reproductive Care/Services
- ◆ Beware of Misinformation

Make sure to tag Asian Americans Advancing Justice Southern California (AJSOCAL)

Instagram: [@advancingjusticesocal](https://www.instagram.com/advancingjusticesocal)

Twitter: [@ajsocal](https://twitter.com/ajsocal)

LinkedIn: [@advancingjustice-socal](https://www.linkedin.com/company/advancingjustice-socal)

Facebook: [@advancingjusticesocal](https://www.facebook.com/advancingjusticesocal)

Graphics

[Click here to access all our social media graphics.](#)

Know Your Rights

Know Your Rights – Abortion Care Graphics → [Download Here](#)

Know Your Rights – Pregnancy in California Graphics → [Download Here](#)

FB/IG/TW:

- Abortion is legal in California. Here are 6 rights you need to know before seeking an abortion with your healthcare provider.

For questions, contact AJSOCAL for free health insurance enrollment assistance under Medi-Cal and Covered California.

- All people in California have the right to a safe abortion and are not required to provide a reason for their request. Swipe through for the 6 rights to know before seeking an abortion in California.
- Rest assured, your healthcare history, including abortions, in California is confidential. It is illegal for any provider to release your personal health data,

without your consent. Swipe through for the 6 rights to know before seeking an abortion in CA.

- AJSOCAL's Health Access Project (HAP) provides free health insurance enrollment assistance for Medi-Cal and Covered California. Contact their free in-language helplines for assistance at ajsocal.org.
- Did you know? Most abortion services in CA are covered by health insurance at little to no cost. Swipe through to see what you need to know before seeking an abortion in California.
- In California, you have the option to safely surrender your baby up to three days after birth. To find the nearest site, call 1-877-222-9723 or go to bit.ly/3cA9SiV

Reproductive Rights Definitions

Graphics → [Download Here](#)

FB/IG:

- Here's a short guide to some reproductive rights definitions. What other terms do you need defined? Tell us in the comments.

AJSOCAL's Health Access Project (HAP) provides free health insurance enrollment assistance for Medi-Cal and Covered California. Contact their free in-language helplines for assistance at ajsocal.org.

- When talking about #reproductiverights, use “pregnant people” or “people who can become pregnant.”

Why?

🚩 Reproductive healthcare does not solely concern women, it includes ALL people who can become pregnant. This includes trans men, intersex, nonbinary or gender expansive people. As reproductive rights come to the forefront of discussion, here are some definitions to familiarize yourself with.


TW:

- Need some help with the terms concerned with #reproductivecare? Look at this short guide to some definitions to familiarize yourself with.
- As we talk more about reproductive, prenatal, and postnatal care, it can get confusing learning the terms. This short guide will provide some guidance. Reply with what other terms you need help defining! #reproductivecare
- What's the difference between an ob/gyn and gynecologist? Find the definitions of these two types of doctors as well as other #reproductivecare terms to know.


Reproductive Care/Services

Graphics → [Download Here](#)

FB/IG:

- What kind of #reproductivecare is offered under Medi-Cal and Covered California health insurances? Use this guide to view all the free and covered* services currently available. #reproductivehealthcare #Medi-Cal
As a result of #Health4All, Medi-Cal and Covered California health insurances will be available to all Californians, regardless of immigration status by Jan. 1, 2024. #reproductivehealthcare
*For covered services, costs will vary between health insurances and services.
- Under Medi-Cal and Covered California, well-woman exams, contraceptive care, and HPV vaccines are completely free.  Swipe through to see what other services are covered. #reproductivehealthcare




TW:

- Have questions about reproductive, prenatal, or post-pregnancy healthcare in California? Use this guide to available services under Medi-Cal and Covered California. @ajsocal_
- Are you pregnant and under Medi-Cal? Anyone under Medi-Cal is eligible for CalWorks, which currently offers cash assistance for the last 6 months of pregnancy. Call @ajsocal_ for registration assistance.
-  Reminder! As a result of #Health4All, Medi-Cal and Covered California health insurances will be available to all Californians, regardless of immigration status by Jan. 1, 2024. Use this guide to reproductive healthcare under Medi-Cal/Covered Cal. @ajsocal_

Beware of Misinformation

Graphics → [Download Here](#) [Use these individually]

FB/IG/TW:

-  Have you heard of a Crisis Pregnancy Center? These facilities do NOT offer access to abortion or birth control. If you are seeking reproductive care, make sure that you are seeking a licensed healthcare facility.
-  In CA, you have the right to know if a facility is a licensed medical clinic. This is a reminder that Crisis Pregnancy Centers (CPC) do not provide comprehensive reproductive healthcare services, including access to abortions and birth control.
- Crisis pregnancy centers often do not have licensed medical staff. Be wary of “sidewalk counselors” from CPCs when going to your healthcare appointment. Confirm that you are at the correct address when you arrive.
-  WARNING: Crisis Pregnancy Centers (CPC) do not provide comprehensive reproductive healthcare. Swipe through for more information on CPCs and what to be wary of when seeking an abortion clinic.

- 📍 Crisis Pregnancy Centers (CPCs) outnumber abortion care clinics 5:4 in California and are often located near reproductive healthcare facilities. Reminder that CPCs do not provide comprehensive reproductive healthcare services, including access to abortions and birth control.
- AG Bonta recently released a consumer alert warning about Crisis Pregnancy Centers. This is a reminder that CPCs do NOT offer comprehensive healthcare, including abortion and contraception. Read more: <https://bit.ly/3aTAn2q>